



Carpooling Toolkit

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Carpooling

Carpooling and ride-sharing help to reduce the number of cars on the road and cut the costs of commuting. Carpoolers can also take advantage of HOV lanes and get to work faster. Carpooling apps make it easy for people to connect online and start sharing rides. This allows people to customize their travel preferences, find ride matches, process payments, and earn rewards such as fuel vouchers, parking discounts and gift cards.

For organizations, carpooling reduces the cost and demand for parking and can also increase teamwork across departments. To provide even more encouragement for co-workers to share rides, consider designating priority parking spaces in the most desirable locations for carpools as well as monetary incentives for pooled rides.

Carpooling Checklist:

- Decide on whether to self-organize an internal carpool solution or partner with one of the leading providers in the region.
- Work with your property manager or parking management company to implement priority parking spaces and determine a discounted rate for carpools.
- Find out if your company offers a Guaranteed Ride Home program in case your employees work later and miss their carpool.

How to Ensure Success?

- Create an internal webpage, bulletin board or a social media account that employees can find out how to join a carpool
- Where to meet? Decide on a central location for pick-up or door-to-door pickup
- What are the rules of the carpool? (music, weather, smoking, running late, cost sharing)

Did you know? During the 2001 transit strike 32% of people who previously took the bus shared rides instead.

Resources

TransLink supports carpooling providers (Liftango, Rideshark, gobyRide, Poparide, U-Pool) throughout the region to offer solutions to employers, employees and students during transit disruptions. We encourage everyone including large organizations, business parks, airports, educational institutions, small businesses and individuals to review the options below to find what fits best for them.



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Liftango

Liftango is providing FREE carpooling services to employees of organizations that sign up during the transit disruption period. This means all organizations such as businesses, universities, public institutions and more. Organizations are encouraged to provide incentives for drivers to ensure a high volume of ride matches. Liftango's platform means no cost for drivers or riders, who each benefit from rewards including discounted or free parking.

www.liftango.com

RideShark

RideShark offers a customizable platform for organizations seeking to launch their own branded carpooling program. Under this program employers can design their own rewards programs, integrate other sustainable modes of travel, and access all their organizations information via one online portal.

www.rideshark.com

gobyRIDE

gobyRide is an open network ridesharing app that connects members of the public searching for sustainable ways to commute to work, school and wherever else they need to go. The more people in the car, the cheaper the journey. Drivers are compensated by passengers through the app.

www.gobyRIDE.com

Poparide

Poparide provides carpooling for passengers and drivers looking to share longer distance rides between cities as well as commuting within cities. Popular travel corridors are Fraser Valley and between Whistler/Squamish and Vancouver. Riders pay drivers directly. All users and payments are verified and processed securely online.

www.popairde.com

U-Pool

U-pool is a carpool sharing platform and the sister company of U-bicycle (www.u-bicycle.ca). Drivers and passengers connect with each other and process payment through the app.

h5.u-pool.ca

