



# Commuting solutions for employers

**“Traffic congestion costs the Metro Vancouver region \$1 billion annually in lost time, fuel, and environmental damage.” – C.D. Howe Institute, “Tackling Traffic: The Economic Cost of Congestion in Metro Vancouver.”**

Taking action on traffic congestion may seem like a daunting task. You’re not alone. TransLink’s TravelSmart for Business program works with organizations in Metro Vancouver to evaluate, facilitate and improve travel options for employees, clients and customers arriving at your workplace. We consider all travel modes from driving, cycling, transit, carsharing and ridesharing - looking for ways to overcome barriers, incent trial, and meet your corporate objectives, while also measuring results.

Join the ever-growing number of businesses making a tangible difference to how people get to and from work. Employees may experience financial savings, improved health and higher morale. Your clients, customers and community also reap the rewards of less time stuck in traffic as the organization supports sustainable commuting.

## Get started

Start now by taking the first three steps toward developing a solution:

### STEP 1

What issues are you looking to address by taking action in employee commuting? Check all that apply:

- |  |  |
|--|--|
| <input type="checkbox"/> Recruitment and retention | <input type="checkbox"/> Sustainability      |
| <input type="checkbox"/> Parking management        | <input type="checkbox"/> Carbon reduction    |
| <input type="checkbox"/> Social responsibility     | <input type="checkbox"/> Employee engagement |
| <input type="checkbox"/> Health and wellness       | <input type="checkbox"/> Other _____         |
| <input type="checkbox"/> Relocation                |  |

### STEP 2

Identify the number of parking spaces you provide # \_\_\_\_\_

Identify the number of employees # \_\_\_\_\_

Parking fee of \$ \_\_\_\_\_

Complete Step 3 on the back side, scan and email to **business@travelsmart.ca**.

We’ll get back to you with more details on what you are interested in, and discuss how TravelSmart can assist.

Completed by:

Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_

### STEP 3

Tell us what actions you are already taking, and what you would consider or are interested in:

<b>ALREADY DOING</b>	<b>WOULD CONSIDER</b>	<b>INITIATIVES THAT SUPPORT SMART COMMUTING CHOICES</b>
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- |                          |                          |   |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <b>Infrastructure</b>                                     |
| <input type="checkbox"/> | <input type="checkbox"/> | Priority parking for carpools                             |
| <input type="checkbox"/> | <input type="checkbox"/> | Secure and convenient long term bicycle parking           |
| <input type="checkbox"/> | <input type="checkbox"/> | Short term bicycle parking                                |
| <input type="checkbox"/> | <input type="checkbox"/> | Showers   |
| <input type="checkbox"/> | <input type="checkbox"/> | Lockers   |
| <input type="checkbox"/> | <input type="checkbox"/> | Change facilities   |
| <input type="checkbox"/> | <input type="checkbox"/> | Bikeshare bicycle   |
| <input type="checkbox"/> | <input type="checkbox"/> | Bicycle repair toolkit                                    |
| <input type="checkbox"/> | <input type="checkbox"/> | Vanpools  |
| <input type="checkbox"/> | <input type="checkbox"/> | Shuttle from a major transit station or park and ride lot |
| <input type="checkbox"/> | <input type="checkbox"/> | Fleet vehicles  |
| <input type="checkbox"/> | <input type="checkbox"/> | Teleconferencing  |

- |                          |                          |   |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <b>Policy</b>   |
| <input type="checkbox"/> | <input type="checkbox"/> | Subsidy on transit fares for commuting                  |
| <input type="checkbox"/> | <input type="checkbox"/> | Transit fares for local business trips                  |
| <input type="checkbox"/> | <input type="checkbox"/> | Payroll deduction for transit passes                    |
| <input type="checkbox"/> | <input type="checkbox"/> | Carpooling to offsite business meetings                 |
| <input type="checkbox"/> | <input type="checkbox"/> | Parking spots for occasional use                        |
| <input type="checkbox"/> | <input type="checkbox"/> | Flexible work hours                                     |
| <input type="checkbox"/> | <input type="checkbox"/> | Compressed work week                                    |
| <input type="checkbox"/> | <input type="checkbox"/> | Telework (informal, formal)                             |
| <input type="checkbox"/> | <input type="checkbox"/> | Mileage reimbursement (drive, transit, bicycle or walk) |
| <input type="checkbox"/> | <input type="checkbox"/> | Emergency ride home                                     |
| <input type="checkbox"/> | <input type="checkbox"/> | Transportation allowance                                |
| <input type="checkbox"/> | <input type="checkbox"/> | Parking management                                      |

- |                          |                          |   |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <b>Information and Incentives</b>           |
| <input type="checkbox"/> | <input type="checkbox"/> | Info session on mobility services and tools |
| <input type="checkbox"/> | <input type="checkbox"/> | Personal trip planning tools                |
| <input type="checkbox"/> | <input type="checkbox"/> | Ridematching for carpools                   |
| <input type="checkbox"/> | <input type="checkbox"/> | Special events (i.e. Bike to Work Week)     |
| <input type="checkbox"/> | <input type="checkbox"/> | Cycling skills sessions                     |
| <input type="checkbox"/> | <input type="checkbox"/> | Bicycle maintenance sessions                |
| <input type="checkbox"/> | <input type="checkbox"/> | Bike buddies, bicycle user group            |
| <input type="checkbox"/> | <input type="checkbox"/> | New-hire orientation package                |
| <input type="checkbox"/> | <input type="checkbox"/> | Lunch and learns                            |
| <input type="checkbox"/> | <input type="checkbox"/> | Carshare for personal and/or business trips |
| <input type="checkbox"/> | <input type="checkbox"/> | Trip tracking tool                          |
| <input type="checkbox"/> | <input type="checkbox"/> | Rewards and recognition program             |

- |                          |                          |   |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <b>Measurement</b>  |
| <input type="checkbox"/> | <input type="checkbox"/> | How employees travel to work  |
| <input type="checkbox"/> | <input type="checkbox"/> | Targets for mode choice, CO2 emissions or other outcomes important to you |

Did we miss something? Indicate here any other actions you are taking to facilitate, support and encourage more trips to work aside from than driving alone:

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