



TransLink Management Report

Kevin Desmond, TransLink CEO

December 3, 2020

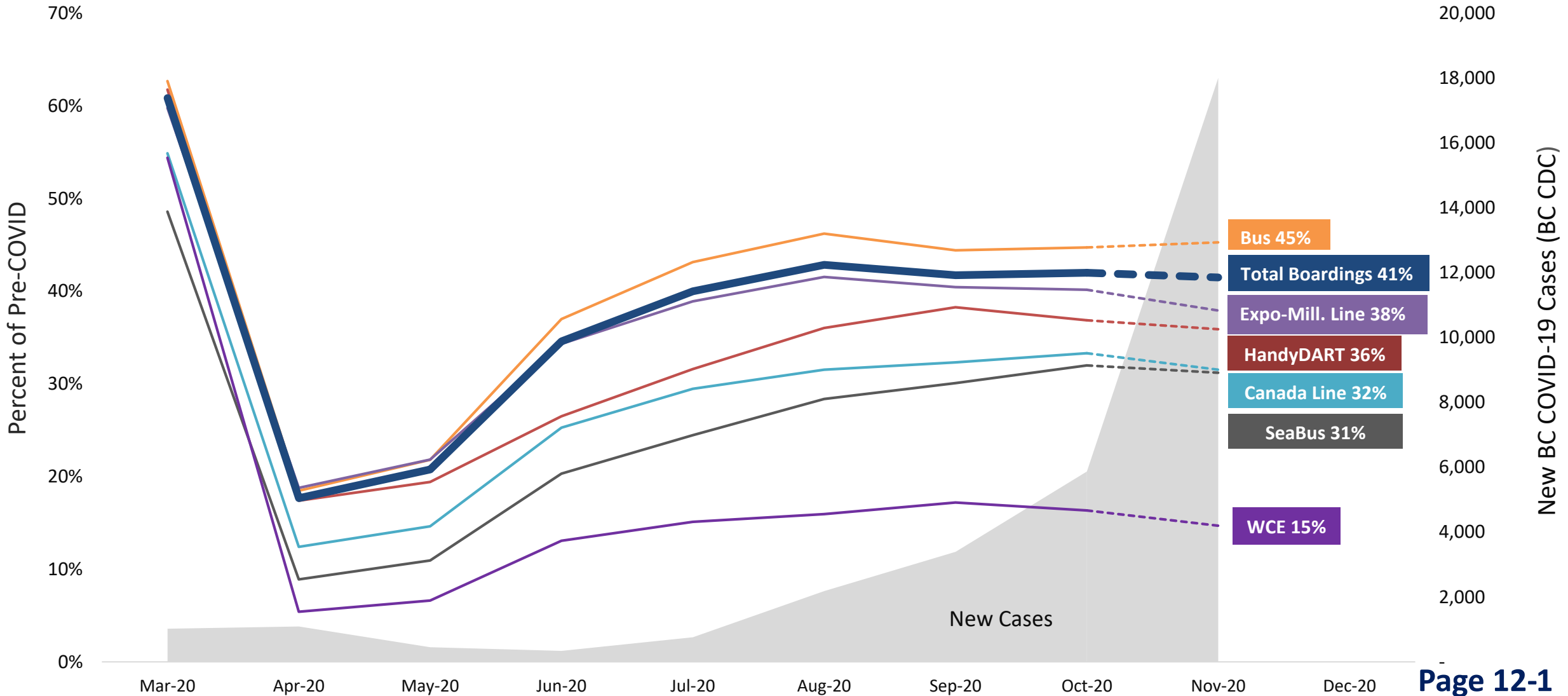
Item 5.1
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in agenda package)



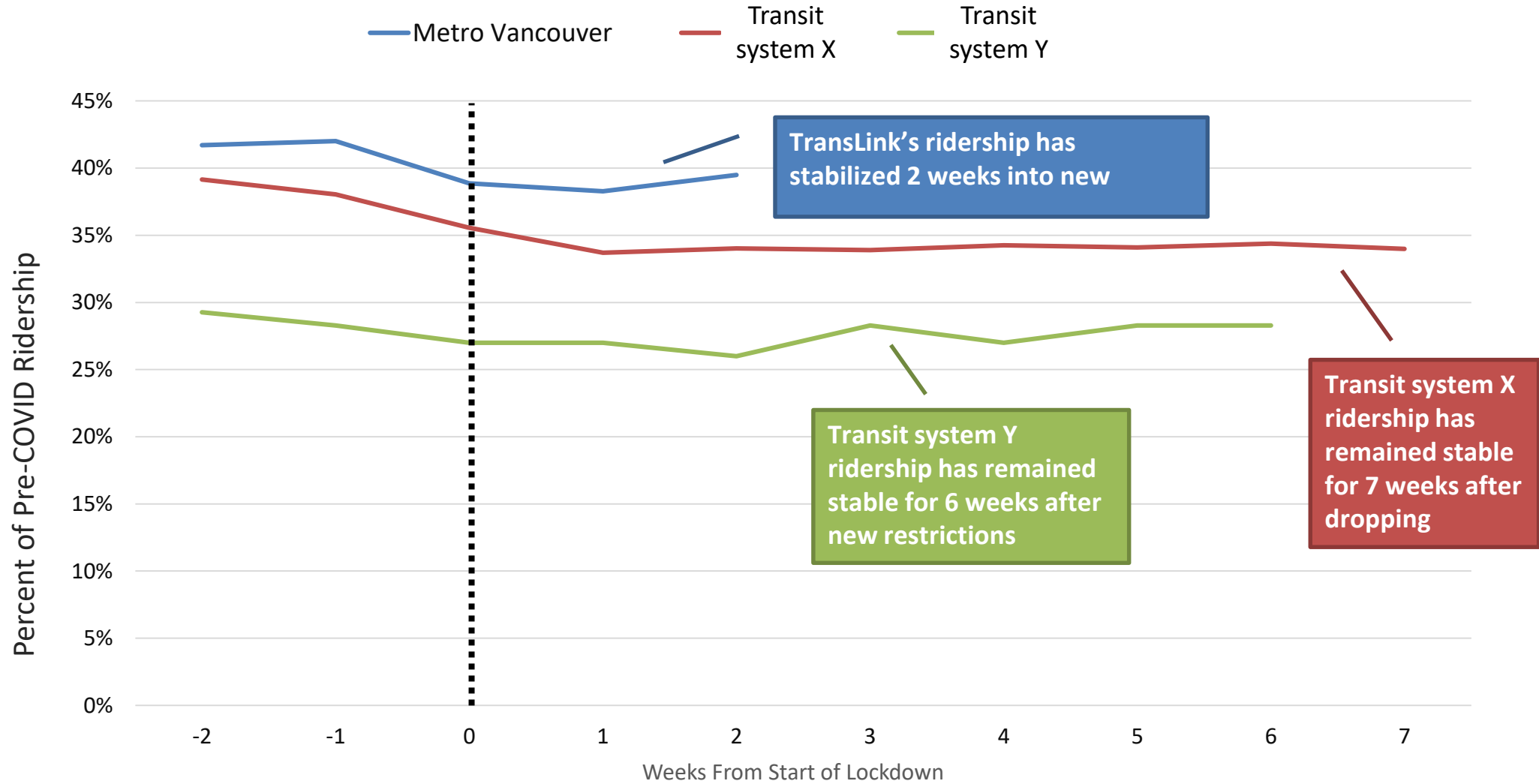
Together all the way



Monthly Boardings by Mode during COVID-19



Impact of Increased Public Health Restrictions on Transit Ridership



SOAP: Masks on transit

- New Ministerial Order regarding the use of face coverings in indoor or sheltered public spaces
- TransLink has required customers to wear masks while onboard our transit vehicles since August 24
- The new Ministerial Order which takes precedence over our existing policy



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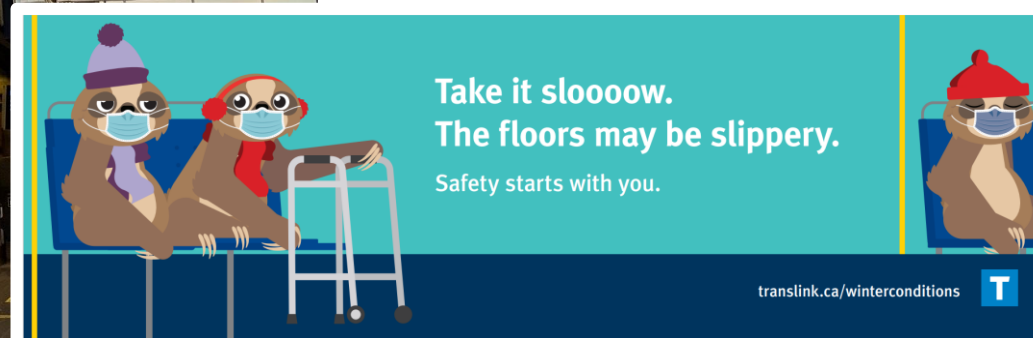
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SOAP: Winter Safety Campaign

New safety campaign reminding customers on our system to:

- Take it slow on slippery floors.
- Plan ahead and allow for extra time
- Always hold on while the train/bus are in motion



12-4



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SOAP: Copper Pilot

The four-week pilot will test the ability of copper and organosilane to fight off bacteria and viruses



We are the **first agency in North America** to test this technology



Partnership between TransLink, Teck, VCH, VGH & UBC Hospital Foundation, CHAIR Canada, and UBC

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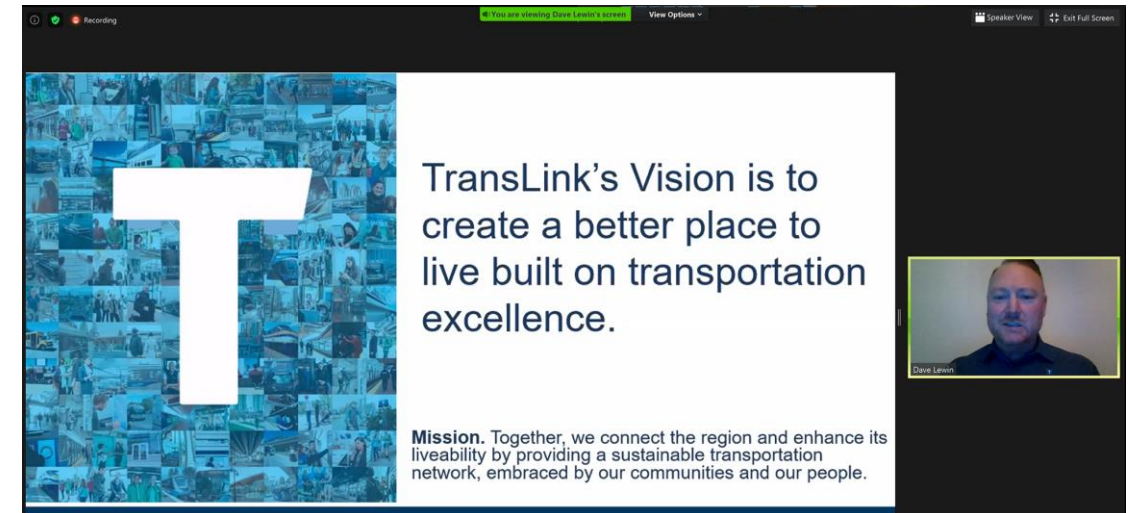
Together all the way



SOAP: Business Outreach

Since late September, engaged with 55+ organizations through **Where we've been, Where are going – Together** webinar series

- 25-minute presentation & 30-minute discussion with subject matter experts
- Covers topics such as SOAP, transit projects, partnerships and future plans



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