

Thank you

The profiles in this report are of Metro Vancouver residents who participated in Transport 2050 Phase 1 engagement activities.

Thank-you to:

Betsy

Chris

Dean

Robin

Hussein

Heather

Iohn

Jonathan

Keely

Jennifer

Lerin

Megan

Shari





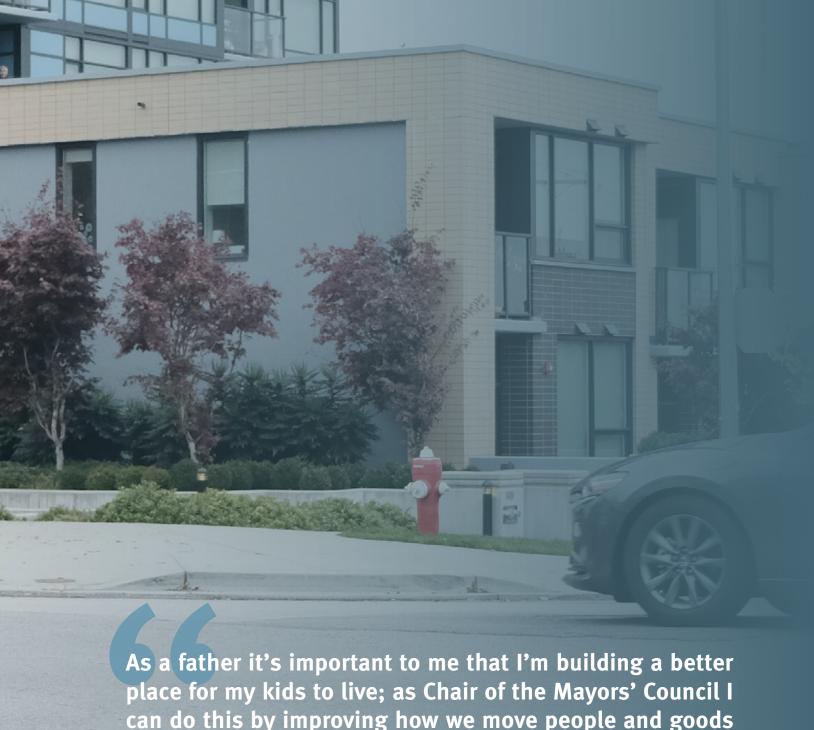
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▲ Appendices B-E can be downloaded online.



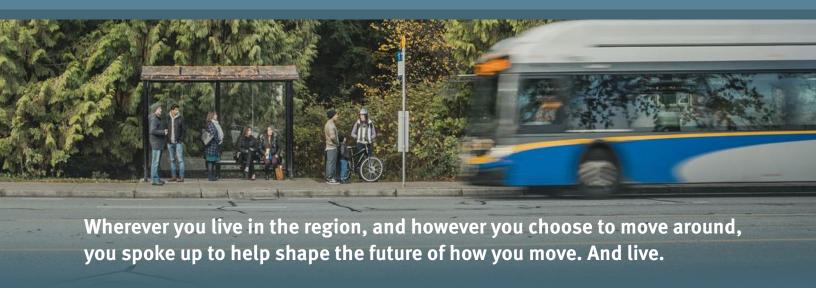




As a father it's important to me that I'm building a better place for my kids to live; as Chair of the Mayors' Council I can do this by improving how we move people and goods in Metro Vancouver. I'm pleased that Transport 2050 will be influenced by so many of the people who live, work and study here. This is a chance for us to make bold choices for the future, together. Thank you for taking part.

Jonathan, *New Wesminster*Gets around by: transit, bike

How You Want To Move. And Live.



This summer, tens of thousands of you joined us at community events and workshops, online, and at the PNE Fair. You shared your values, concerns, and priorities for the future – telling us what matters most to you when you move around the region. You also shared thousands of your bold and creative ideas for the future of transportation.

The information you gave us will help shape Transport 2050, a shared strategy for transportation in Metro Vancouver for the next 30 years. It will also inform an update to Metro 2040, Metro Vancouver's regional growth strategy.

So what did you tell us?

The number one priority you identified was transit improvement and expansion. You want the future transportation system to be efficient, cost-effective, and environmentally friendly. You told us that you are concerned about housing affordability, along with road congestion and the environment. You want to have affordable housing options that will allow you to work close to home and you also want timely, reliable options to get where you need to go.

Thanks for coming out to tell us what you want. We look forward to continuing this conversation in Phase 2 engagement in spring 2020!

What is Transport 2050?

Transport 2050 is a shared strategy for transportation in Metro Vancouver for the next 30 years. It will outline transportation projects, services and policies that our region will work to deliver between now and 2050.

What is Metro 2040?

Metro 2040 is a collective vision for managing growth in Metro Vancouver. It looks at how our region can support complete, compact communities and protect important lands. Metro Vancouver is updating Metro 2040, and the updated strategy will be called Metro 2050.

TRANSLINK'S **LARGEST EVER** PUBLIC ENGAGEMENT

From May 3 to September 22, 2019 we generated:



158,575 conversations



31,682 public survey responses



500+ stakeholders engaged



4,024 ideas submitted

By delivering:



315 events



122 on-system pop-ups



7 languages to engage in



in **27** municipalities



16 days at the PNE Fair



115,292,249 views



Who We Heard From



Metro Vancouver and beyond

A regional transportation strategy needs regional input, so we created opportunities – in person and online – so that you were encouraged to take part, wherever you live and whatever your background. We visited every municipality in Metro Vancouver to hear from those of you who live, work, and play here – and because our region is a hub for the movement of people and goods across the province, we also visited our neighbours in Abbotsford, Chilliwack, Mission and Squamish.

So who did we hear from? Our 31,682 online survey participants included:

- **5,580** people who speak a language other than English or French at home,
- 885 people who identify as Indigenous,
- 2,300 new Canadians,
- **8,261** youth,
- **2,624** seniors, and
- **2,606** people with a disability.

And those who completed the survey usually get around by:

- public transit: 15,820,
- car (drivers and passengers): 11,162,
- walking: **1,535**,
- cycling: 1,421, and
- other: 1,112.

We also commissioned regional polling to ensure what we were hearing was representative of the region.



Who We Heard From

Speaking with stakeholders

In addition to reaching out to the public, we contacted stakeholders including national, regional and local groups, and we worked with the local, regional, provincial, and federal levels of government to understand how the region's future transportation system could serve everyone better. The groups we met included:

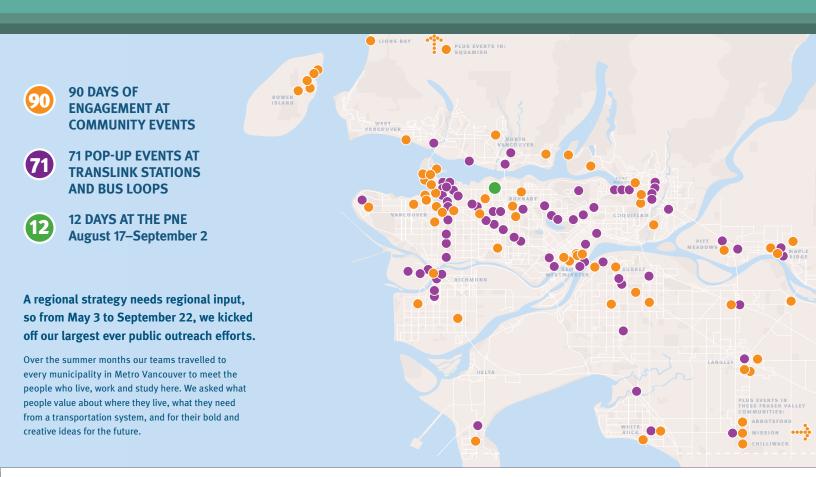
- post-secondary institutions,
- sustainable development advocates,
- financial services associations and providers,
- chambers of commerce and business improvement associations,
- neighbourhood associations,
- seniors' representatives,
- new mobility providers,
- multicultural community groups,
- regional and municipal agencies,

- transportation service providers,
- youth representatives,
- landlords,
- tech companies,
- health authorities,
- major employers,
- tourism associations,
- developers,
- labour associations, and
- others.

In total, we met more than 500 stakeholders from over 150 organizations at events we organized, and received 12 detailed stakeholder responses to our call for ideas.

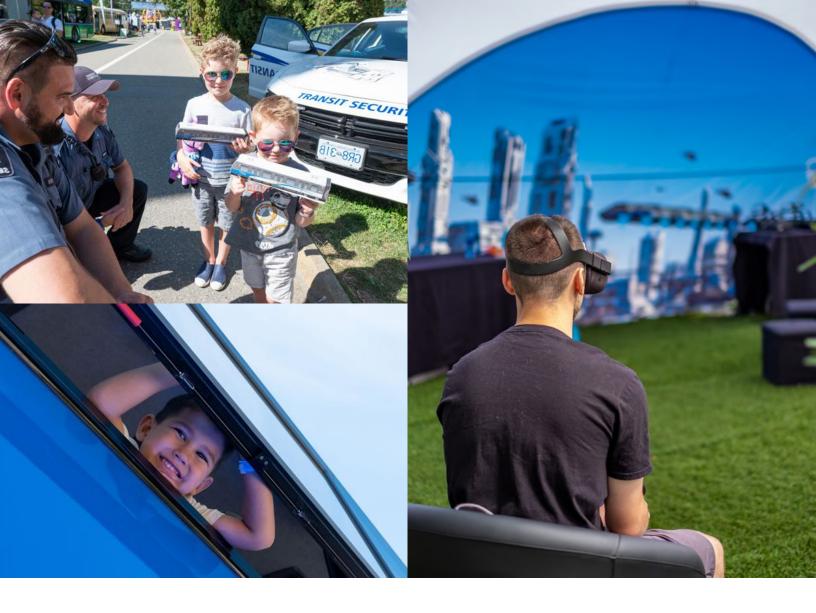


Who We Heard From



Bringing the engagement to you: Transport 2050 in every municipality

We know you're busy, that's why we visited every municipality in the region, attending nearly 100 community events. From the Lions Bay Canada Day party to Vancouver's Pride Festival, we met you at community events, in parks and gyms, and on the streets. We also popped up on the transit system 120 times from Phibbs Exchange, North Vancouver to Port Haney, Maple Ridge.



Transport 2050 Expo at the PNE Fair

Our summer outreach efforts culminated in our first-ever expo at the PNE Fair from August 17 to September 2. This was a unique opportunity to meet the 750,000 of you from across the region who visit the Fair over the summer - and to speak with people we don't usually hear from.

The Transport 2050 Expo featured interactive exhibitions about the future of transportation, including a 3D MicroCity animated model of the region and an immersive virtual reality experience. It also included transportation demos and displays, including shared e-scooters and electric vehicles.

Over the two weeks of the PNE Fair, more than 150,000 of you visited the Transport 2050 Expo, 60,000 people boarded each of the four buses and over 1,000 ideas were submitted into the Transport 2050 process.





What You Told Us

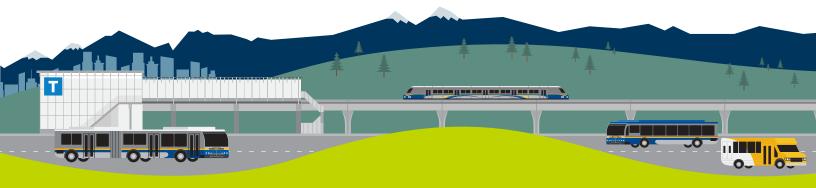
This summer, we spoke with nearly 159,000 people and received more than 31,000 survey responses.

We've looked through the results in detail, and have broken down what you said into six key area:

1 Spectacular surroundings

You are drawn to Metro Vancouver for the parks, outdoors, and mild weather.

- **Location, location**When it comes to choosing a neighbourhood, you want to be near work, near transit, and have easy access to shopping and other community amenities.
- Valuing your time
 Trip duration and reliability are your top commute concerns.
- More and better transit
 Whether you walk, cycle, take transit, drive, or travel another way, you told us you want more and better transit options to get where you need to go.
- Making it easy and green
 You want the transportation system to get you where you're going efficiently, cost-effectively and in a way that's environmentally friendly.
- Tackling the tough issues
 When it comes to the future of the region, you told us you're most worried about housing affordability, and you told us that road congestion and climate change are also pressing issues.





1. Spectacular Surroundings

You highly value the region's parks and natural areas.

What I like best about living in Metro Vancouver is...

- 1. Natural areas like parks and forests
- 2. The mild weather
- 3. Being close to family and friends

Metro Vancouver is known for its natural beauty.

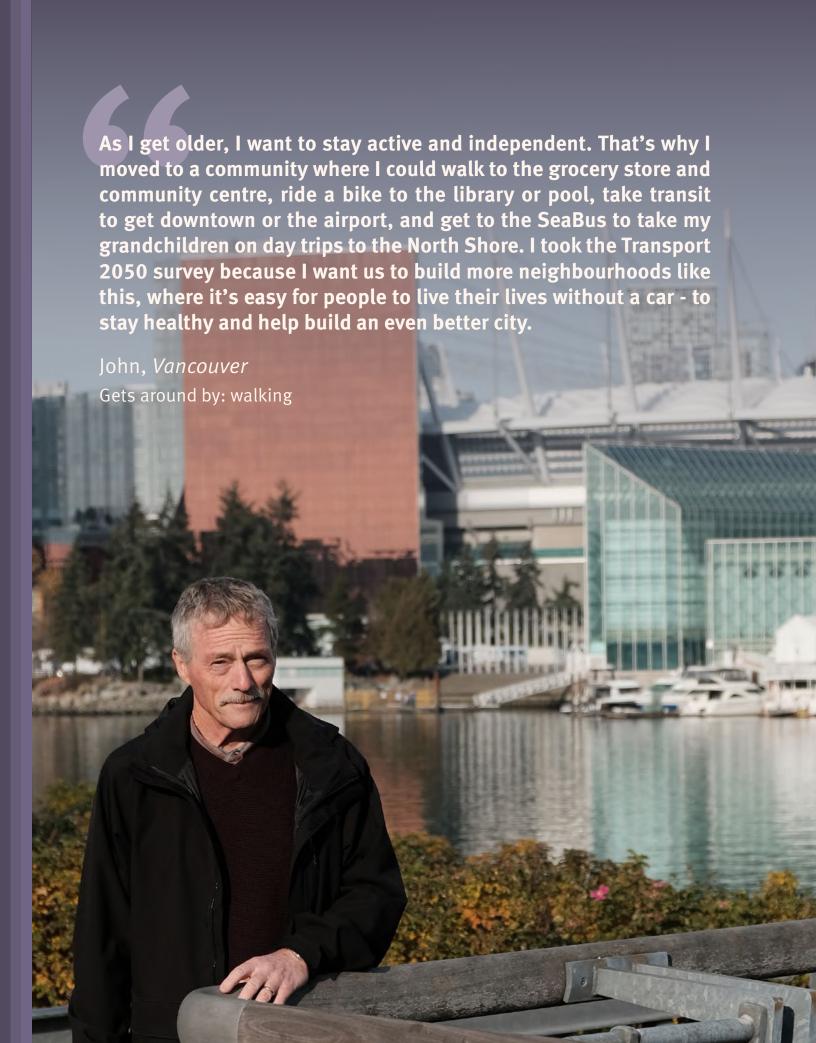
It's no surprise then that you told us the most important reason you value Metro Vancouver is for the parks, forests, and natural areas.

Regardless of municipality, age, gender, or preferred mode of transportation, we all share a common passion for the region's natural assets.



WHAT OUR TECHNICAL WORK FOUND: AN INCREASINGLY URBAN POPULATION

Decades ago our region made a choice to protect green spaces and build compact communities, connected by transit rather than highways. Our research shows that we've done a good job focusing population growth in existing urban centres over the past 10 years. This helps protect the green spaces we enjoy. Find out more in our Current Context report in Appendix Eii.



2. Location, Location, Location

You want convenient neighbourhoods.

I live in my neighbourhood because it's...

- 1. Near transit
- 2. Close to shops and amenities
- 3. Near my family and community

Our region has diverse, thriving neighbourhoods from Burnaby's bustling centres to the quiet village of Anmore, so it's understandable that there were different responses about why you chose to live in your community.

In general, you told us that convenience matters: you want to live near transit, and be close to shops and amenities. For people who travel by transit, walking, and cycling, you live in your neighbourhood because it supports your preferred choice for getting around.



WHAT OUR TECHNICAL WORK FOUND: **COMPLETE COMMUNITIES**

Both Metro 2040 and the 2013 Regional Transportation Strategy supported the development of 'complete communities' that mix residential, commercial, and other uses, and are walkable and transit-oriented. *In complete communities, people should be* able to find appropriate places to live at all stages of their lives, earn a living, access the services they need, and enjoy social, cultural, education and recreational activities.



3. Valuing Your Time

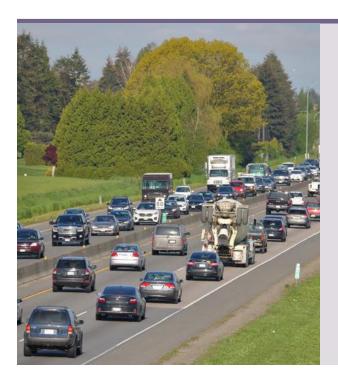
You want to know you'll arrive on time.

When I want to get somewhere, what matters to me most is...

- 1. Knowing I'll arrive on time
- 2. How long it takes to get me to my destination
- 3. How convenient my trip is

You value reliability. Regardless of your age, location or preferred way to move, you told us that you want to get where you're going on time. You can't be late for work, school or appointments, so you need to be confident about how long your journey will take.

You also care how long it takes to get where you're going. We understand that: most of us don't move just because we enjoy the ride, but because we're trying to get to the people and places that matter to us.



WHAT OUR TECHNICAL WORK FOUND: **INCREASINGLY CONGESTED ROADS**

Road congestion happens when there's more traffic using the road than the road was designed for. The resulting slow down affects everyone - whether they're driving or riding a bus. Our research showed that road congestion occurs across the region, and previous work by the Mobility Pricing Independent Commission showed that traffic congestion wastes our time, affects our health and safety, and negatively impacts our region's economy.



4. More and Better Transit

You agree that transit expansion and improvement should be a top priority.

As the region changes, I'd like most like us to prioritize...

- 1. Expanding and improving transit
- 2. Increasing housing affordability
- 3. Managing road congestion

We all benefit from the bold choices our region has made to invest in transit, and most people we heard from agree that transit expansion and improvements should continue to be a top priority for the region.

This finding was true across each sub-region, age group, and users of different transportation modes. In fact, improving or expanding transit

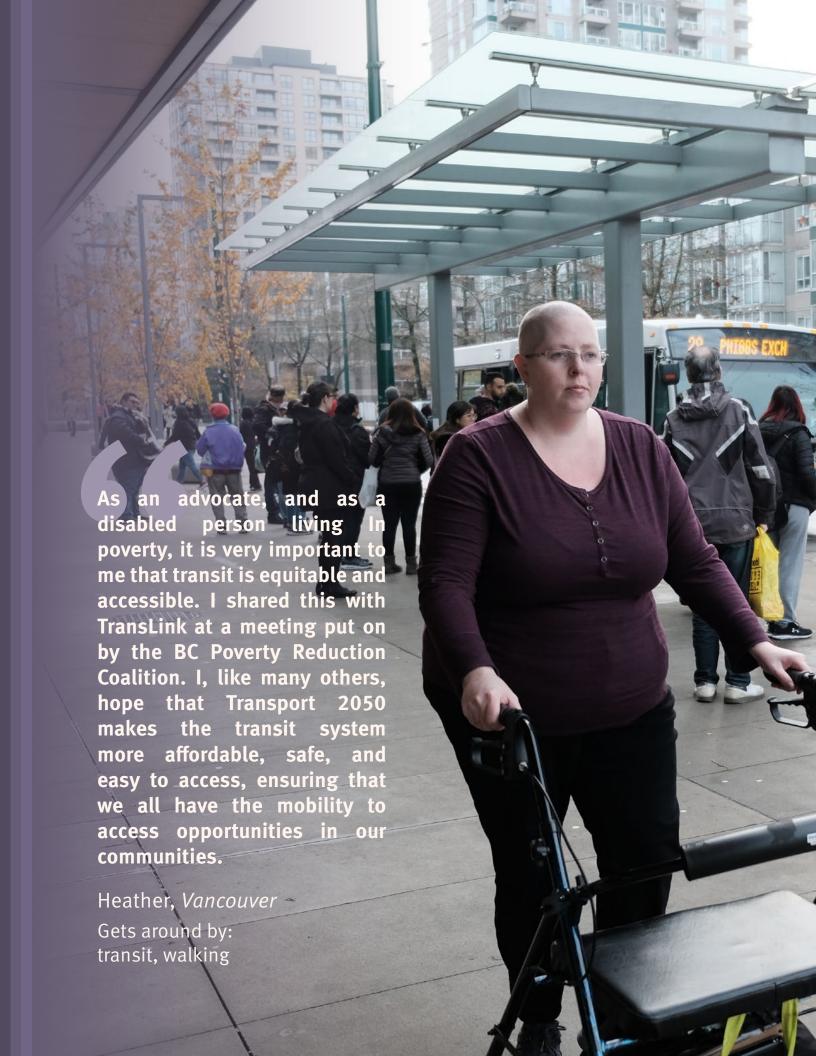
was the number one response for people who travel by driving, transit, or by foot. Only people who cycle had a different top priority – encouraging more active transportation (such as walking and cycling) - but even this group identified improving transit as its second priority.

We hear loud and clear that you want improved and expanded transit to be a big part of our transportation future.



WHAT OUR TECHNICAL WORK FOUND: **RECORD RIDERSHIP**

Metro Vancouver is unique in North America because decades ago we chose to develop compact town centres connected by rapid transit instead of building freeways. More of you are taking transit, and we're seeing record numbers of riders. In fact, ridership is growing much faster than our regional population. It's hard to expand transit service at the same pace, which is leading to overcrowded buses and SkyTrains.



5. Making it Easy and Green

You want a transportation system that's efficient, cost-effective and environmentally friendly.

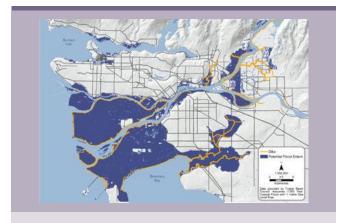
You want our transportation system to be...

- 1. Efficient getting everyone where they're going on time
- 2. Cost-effective
- 3. Environmentally friendly

While expanding and improving transit is a top priority, you told us you want the future transportation system to be efficient. It's not complicated: you want to know how long it will take to get to your destination, and that you'll arrive on time.

There is no denying the fact that Metro Vancouver can be an expensive place to live. So it's not surprising that you also told us that you want to be able to get around in a cost-effective way.

You also told us that you want the region's transportation system to be environmentally friendly, and that some of your top concerns are loss of green space and climate change.



WHAT OUR TECHNICAL WORK FOUND: **CLIMATE EMERGENCY**

TransLink's values include a commitment to sustainability, so we support walking and cycling, and are taking advantage of clean technologies like zero emissions buses. But with transportation responsible for the largest portion of the region's greenhouse gas emissions, we need to be bolder. Research suggests we're going to see more sea-level rise and extreme weather events. Transport 2050 is an opportunity to make decisions about how we can prepare for and limit the impacts of the climate crisis.

现今,我必须开车去工作,但是将来,我希望我的孩子们能够乘公交去他们需要去的地方。对我来说重要的是,我们的各城市之间能够透过公交网络,四通八达。作为 Empower Me 的节能讲师,我和我的社群合作,以确保"运输 2050"计划(Transport 2050 plan)包括英语可能不流利的人的反馈。重点是这项计划包含我们所有人的意见。



6. Tackling the Tough Issues: Affordability and Congestion

Your top concerns are housing affordability and congestion.

Your biggest concerns for the future are the...

- 1. Growing cost of renting or buying a home
- 2. Congestion on the roads
- 3. Loss of green space

You identified housing affordability as your biggest concern for the future, and a top priority to address. This is especially true if you're under 25, or travel most often by transit, walking, or cycling.

The transportation system plays a role in determining what household spending looks like, as well as the shapes of our communities. We'll be thinking about how Transport 2050 can support a more affordable region.

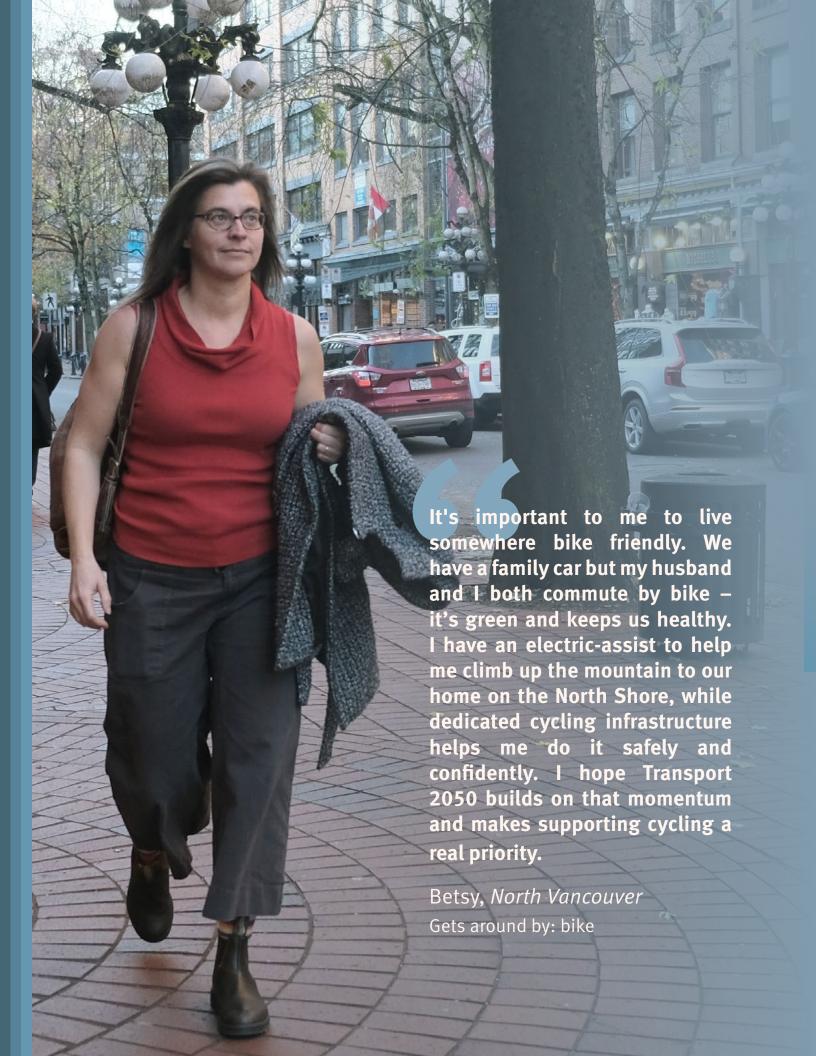
Many of you also identified road congestion as a significant concern. This was more likely to be true if you live outside the City of Vancouver or rely on a car to get around.



WHAT OUR TECHNICAL WORK FOUND: REGIONAL AFFORDABILITY VARIES

Housing and transportation are the two biggest expenses for many working households, so addressing the costs of living and moving is key to improving affordability in the region.

You might be surprised to hear that while on average housing is most expensive in downtown Vancouver, you pay more for housing and transportation combined on the North Shore and in the Langley area.



Your Ideas



We're creating the blueprint for the transportation system of the future - to connect you with the people and places you care about most. To do that, we're conducting research and working with transportation experts – thinking about how new technologies, climate change, and the region's changing economy will impact how we move. We've also asked you, the public, to share your best thinking with us: What are your bold and creative ideas for the future?

Your Ideas

A Sampling of What You Had to Say

We received an incredible response: **4024**¹ ideas in total. Here's a small sample of what you told us about how to improve how you move...

Category of ideas shared

1616 transit system

729 user experience

313 planning and funding

311New Mobility

303 interregional travel

What you said

- Electrify more of the bus fleet.
- Build an underwater transit tube.
 - Expand transit options.
- Increase retail options at stations and bus loops.
 - Display more art at SkyTrain stations.
 - Add phone charging stations at bus stops.
 - Find sustainable funding.
 - Engage youth in planning activities.
 - Replace the gas tax.
 - Introduce scooter sharing apps.
- Integrate more services into the Compass Card.
 - Prepare the roads for driverless cars.
 - Expand transit into the Fraser Valley.
 - Build high-speed rail to Portland.
- Provide car-share services at BC Ferries locations.



We also received dozens of ideas from municipalities and transportation stakeholders from across the region, and the Province of B.C. You can find ideas we received on the Ideas Board at transport2050.ca and in Appendix D: Ideas.

Category of ideas shared

201 active transportation

190 road network

100 other

90 congestion or overcrowding

18 urban freight

What you said

- Build a cycling super freeway.
- Create pedestrian only areas in city centres.
- Deliver consistent wayfinding for bike routes.
- Add bus priority signals at busy intersections.
 - Introduce congestion pricing.
 - Prohibit parking on major roads.
 - Use our waterways.
- Eliminate minimum parking requirements in new constructions.
 - Create more Compass Card designs.
 - Use more double decker buses.
 - Increase transit service during special events like concerts.
 - Encourage remote working.
 - Move goods on transit.
 - Build goods movement tunnels.





What's Next



We heard you. Through TransLink's largest ever public engagement, you shared why you live here, what's important to you, and what you want in the future. Based on what we heard, we'll be creating a new transportation vision for the region. The vision will spell out what we want the future of the region to look like and inform transportation decisions going forward.

Achieving the vision will require teamwork between TransLink, regional agencies and stakeholders, and the different levels of government. It will also require new transportation goals and objectives, so that we know what to aim for.

From ideas... to new transportation projects, services, and policies.

We're analyzing the 4,000 plus ideas submitted to identify which ones could have the most significant regional impact. Between now and fall 2020, we'll report back on which ideas are being considered for the final strategy - and why.

Coming spring 2020 -Phase 2: Considering the trade-offs

Next spring, through Phase 2 engagement, we'll ask you to help us consider the trade-offs between different transportation options for the future. Stay tuned!



APPENDICES

- A. Survey and Polling Results
- B. Engagement Activities 🕹

- - i. Plan Progress Report
 - ii. Current Context Report
 - iii. Scenarios Report

Appendix A | Survey and Online Poll Results

Background

TransLink is leading the development of a new, shared long-term transportation strategy for our region, called "Transport 2050." This strategy, along with Metro Vancouver's Regional Growth Strategy, will help our region navigate an uncertain future as we work towards achieving our shared vision and goals.

Phase 1 of Transport 2050 engagement involved reaching out to the public and stakeholders, including business, labour, academic, student and front-line employee groups, and asking the people who live, work, study, and play in the region to help create this new long-range strategy.

To make it easy for you to take part, we created the transport 2050.ca website, which was viewed over 130,000 times, and an engagement portal that hosted background materials – such as videos and a discussion guide – as well as an online survey. We made a choice to keep the survey brief—asking just six key questions—and we received 31,682 online survey responses – more than any previous TransLink engagement.

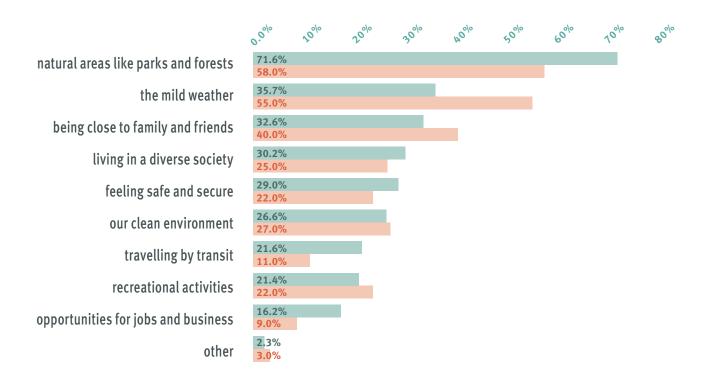
To bolster the results from the survey, we also commissioned Insights West, a respected Canadian public opinion research firm, to conduct a statistically significant online poll of Metro Vancouverites between August 1 and 6, 2019 using the same survey questions. The online poll had a sample size of 512 people and results were weighted to reflect the Metro Vancouver region's population. The results have a 95% level of confidence.

This appendix provides the results of what we heard through both the Transport 2050 public survey (unweighted) and Insights West's polling (weighted).

What We Heard

QUESTION 1

What I like best about living in Metro Vancouver is...



Of those who chose "other" in the Transport 2050 Online Survey, the following were the most frequently mentioned themes:

- Nothing/negative comment regarding the region (72)
- Access to amenities, services and infrastructure (69)

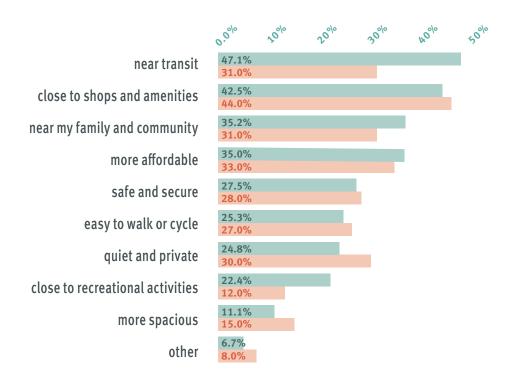


n=31036 Respondents were asked to select up to three responses

Appendix A | Survey and Online Poll Results

QUESTION 2

I live in my neighbourhood because it's...



Of those who chose "other" in the Transport 2050 Online Survey, the following were the most frequently mentioned themes:

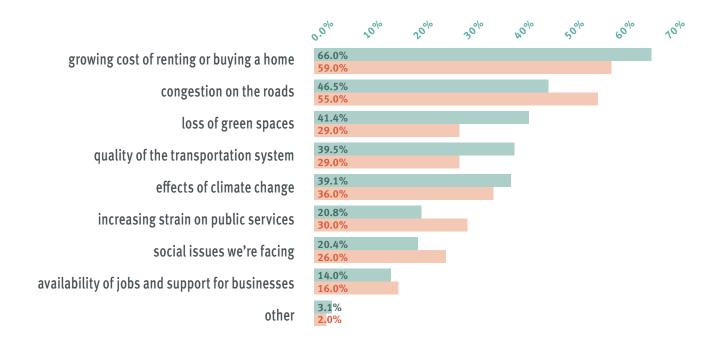
- My only option/I have no choice (119)
- Location or area (85)
- Community feel/neighbourhood/people (80)
- View/atmosphere/environment (52)
- Pet-friendly (32)
- Culture, diverse, multicultural (22)
- Road and highways infrastructure (21)



n=31036 Respondents were asked to select up to three responses

QUESTION 3

When I think about how the region will change and grow over the coming decades, my biggest concerns are...



Of those who chose "other" in the Transport 2050 Online Survey, the following were the most frequently mentioned themes:

- Densification or development (120)
- Safety and security (40)
- City planning (39)
- Access to amenities, services and infrastructure (38)
- Taxes (37)
- All of the above (34)
- Cost of transit (33)
- Support for low income/homeless population (32)

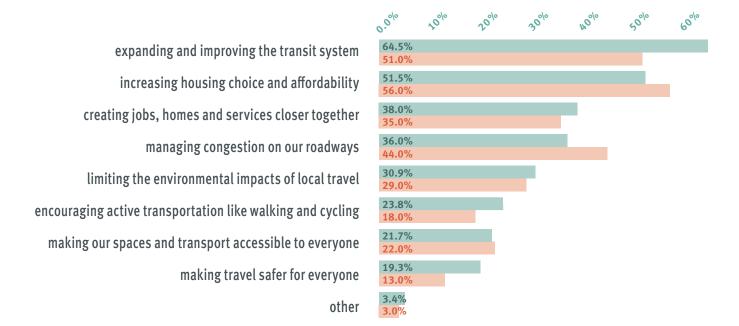


n=31036 Respondents were asked to select up to three responses

Appendix A | Survey and Online Poll Results

QUESTION 4

As the region changes, I'd most like us to prioritize...



Of those who chose "other" in the Transport 2050 Online Survey, the following were the most frequently mentioned themes:

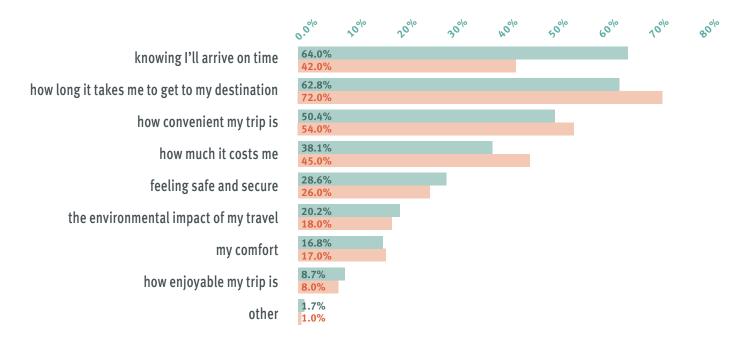
- Greenspaces and recreational activities (69)
- City and transportation planning (62)
- Community/neighbourhood/people (58)
- Technology (47)
- Efficient use of tax dollars (45)
- Access to amenities, services and infrastructure (35)
- Less dependence on cars (35)



n = 31036Respondents were asked to select up to three responses

QUESTION 5

When I want to get somewhere, what matters to me most is...



Of those who chose "other" in the Transport 2050 Online Survey, the following were the most frequently mentioned themes:

- Driving/owning a car (44)
- An effective, reliable and adaptable transportation system (40)
- Parking (36)
- Having options and choices (28)

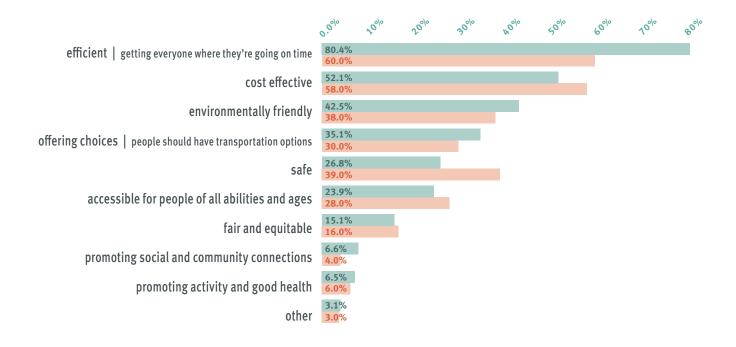


n=31036 Respondents were asked to select up to three responses

Appendix A | Survey and Online Poll Results

QUESTION 6

When I think about how people will move around our region in the future, I want our transportation system to be...



Of those who chose "other" in the Transport 2050 Online Survey, the following were the most frequently mentioned themes:

- Greenspaces and recreational activities (69)
- City and transportation planning (62)
- Community/neighbourhood/people (58)
- Technology (47)
- Efficient use of tax dollars (45)
- Access to amenities, services and infrastructure (35)
- Less dependence on cars (35)



n = 31036Respondents were asked to select up to three responses