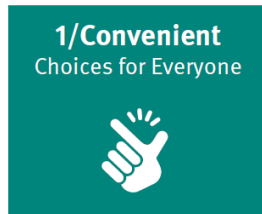


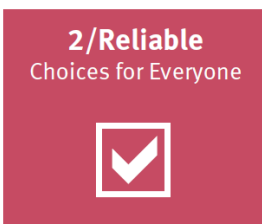
METRO VANCOUVER SHARED MOBILITY CONSORTIUM PRINCIPLES

We are working towards a future where shared mobility is more attractive than car ownership for everyone in Metro Vancouver.

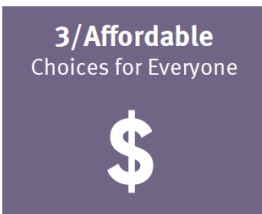
To that end, we are committed to helping:



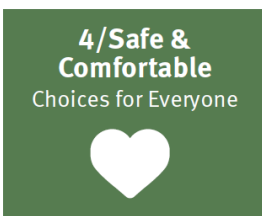
- Make active transportation – including shared micromobility – the most convenient choice for shorter trips.
- Make transit the most convenient choice for longer trips.
- Make it convenient for all households to make the occasional car trip without needing to own a car.
- Seamlessly connect different shared mobility services both physically and digitally.
- Reduce barriers to accessing and utilizing shared mobility for everyone.



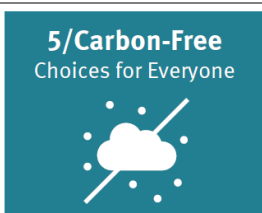
- Make service availability of shared mobility vehicles more reliable for everyone
- Make shared mobility information and communications more reliable for everyone.



- Make shared mobility user fees affordable for everyone.



- Eliminate fatalities and serious injuries involving shared mobility.
- Ensure everyone feels welcome, comfortable, and physically secure while using shared mobility.
- Minimize shared mobility's adverse impacts on local communities.
- Protect the privacy of users of shared mobility services through responsible data use.



- Reduce the energy requirements for shared mobility services.
- Reduce and then eliminate shared mobility carbon emissions.
- Account for and reduce the upstream and downstream emissions from shared mobility services.

The principles of the Shared Mobility Consortium are rooted in the objectives of [Transport 2050](#), the regional transportation strategy for Metro Vancouver.