

Burrard Peninsula Area Transport Plan Engagement Summary Report Phase 2 Appendix F – CityHive



Work with CityHive

TransLink was pleased to work with CityHive to sponsor a program which aims to build diversity in the urban planning profession and to build the capacity of BIPOC youth and young adults across Metro Vancouver who may face higher barriers to accessing and influencing professional civic spaces. CityHive's Urban ReVision Program consists of a 13-week program of hands-on learning, mentorship and project completion.

TransLink agreed to sponsor the Program using the Burrard Peninsula ATP as a way for program participants to gain practical, real-life experience in engagement. TransLink provided a financial contribution, ongoing support, and one-on-one contact and mentorship with TransLink Engagement and Planning staff.

Our agreement included adhering to CityHive's principles to help ensure the integrity of youth engagement in the Program:

- **Youth-centred engagement:** We build meaningful relationships with youth, understand and support the needs of youth, and centre youth in the leadership of our organization and in all programming.
- **Collaboration first:** We are informed by past and ongoing work in our broader community, and we actively seek out opportunities to support and work with other organizations and individuals to strengthen our impact.
- **Centre underrepresented and systematically excluded voices.** We recognize how systemic racism, colonialism, ableism and other oppressive systems exclude many people from civic engagement on the basis of their identities. We commit to challenging the status quo and creating opportunities for youth that have been most systematically excluded in all the work that we do.

Twenty-five participants from CityHive's BIPOC Mentorship Studio worked to design and conduct engagement activities for BIPOC youth to provide meaningful feedback on the Phase 2 proposals within the BP ATP. Breaking the project study area into six geographic sub-areas, the participants designed strategies to reach BIPOC youth.

- North Burnaby
- South Burnaby
- New Westminster (2 events)
- UBC & West Vancouver
- Vancouver South
- Vancouver Centre/Downtown

In all, the CityHive youth conducted over 775 conversations with people regarding the proposals in the BP ATP. The following is a summary of each of these CityHive outreach activities.

SUB-AREA: BURNABY NORTH

Location: Eileen Daily Recreation Centre

Date: Jan. 18, 2025

Event type: Focus Group

Time: 11:00 am – 12:30 pm

Staffing:

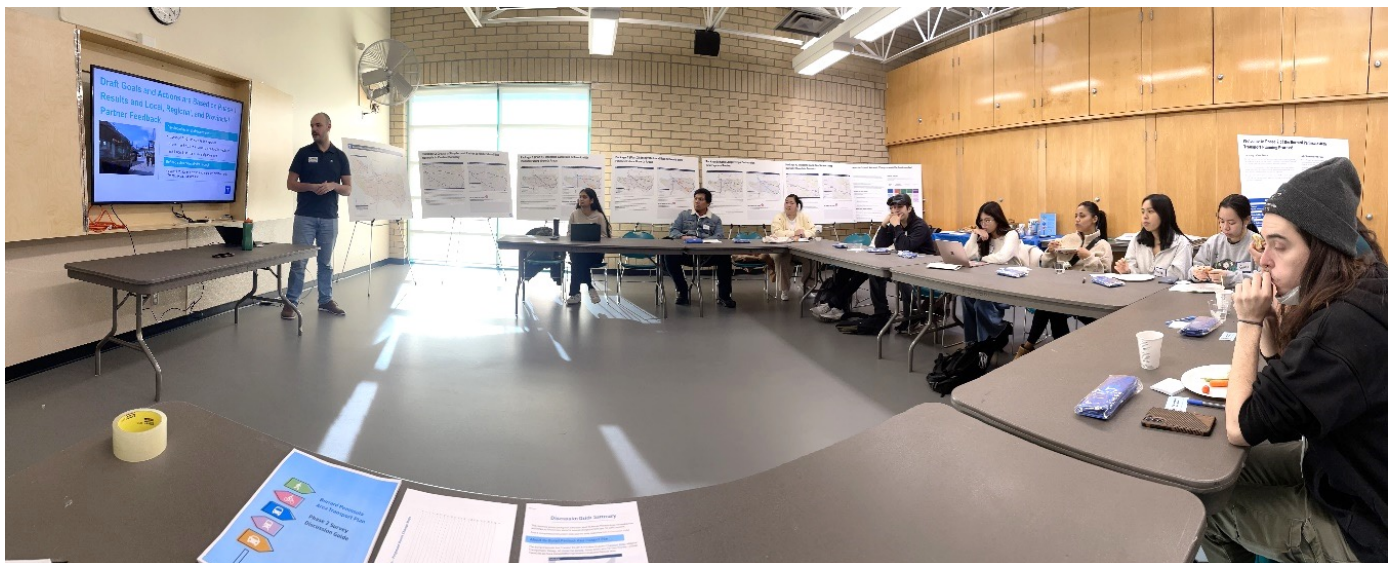
TransLink: Chris French / Drew Ferrari

CityHive: Ria / Christine / Nicole / Vicky

Total number of engagement touchpoints: 8 BIPoC Youth participants

NOTES:

- Presentation on North Burnaby proposals
- Icebreaker question: “Describe your week as a bus route”
- Incentives: \$15.00 honorarium, wallet card, tote bag, refreshment



SUB-AREA: BURNABY SOUTH

Location: Metrotown Mall- City of Burnaby kiosk

Date: Jan. 18, 2025

Event type: Pop-Up Activation

Time: 3:00 pm – 6:00 pm

Staffing:

TransLink: Chris French / Drew Ferrari Ferrari /Iona Bonamis / Kelly Zhou

CityHive: Naz / Tiffany / Ananya / Vanshika

Total number of engagement touchpoints: 191

NOTES:

- Presentation boards focusing on Burnaby proposals and cycling network
- Incentives: intercept survey, wallet card, tote bags, lanyards



SUB-AREA: VANCOUVER SOUTH

Location: Langara College Building 'A'

Date: Jan. 22, 2025

Event type: Pop-Up

Time: 11:00 am – 2:00 pm

Staffing:

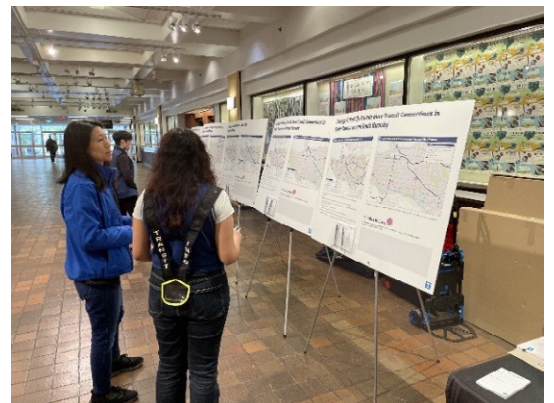
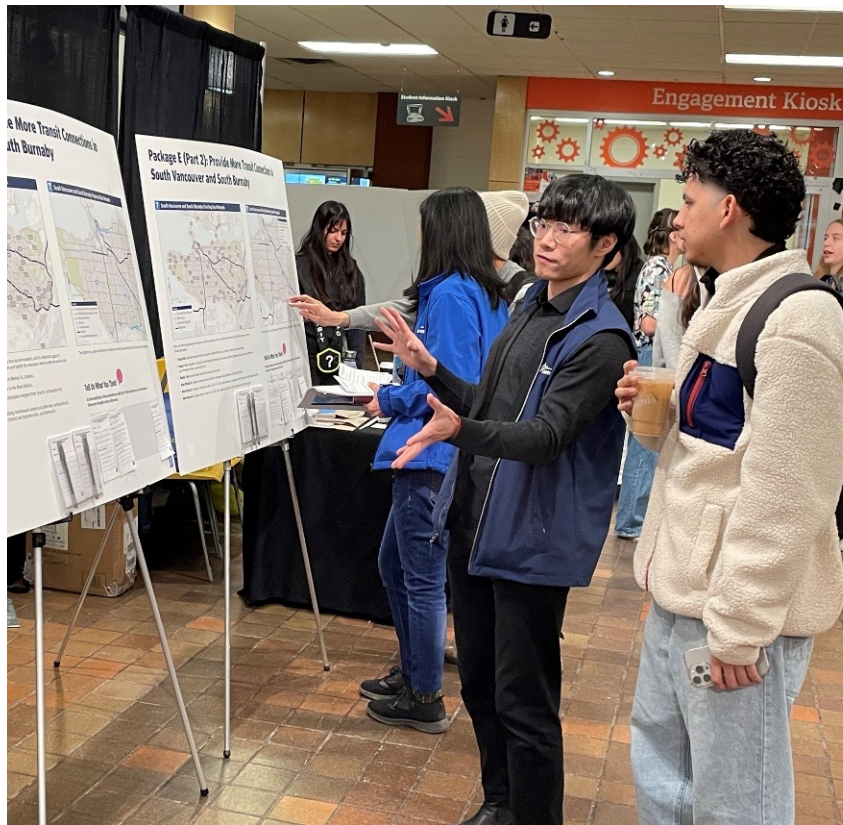
TransLink: Iona Bonamis / Drew Ferrari Ferrari / Cormac Chiu

CityHive: Sakeena / Mattr / Summer / Sara

Total number of engagement touchpoints: 91 staff & students

NOTES:

- Presentation on South Vancouver & South Vancouver proposals, active transportation
- Incentives: chai tea, wallet card, tote bag, lanyards, bike lights, stickers



SUB-AREA: UNIVERSITY OF BRITISH COLUMBIA/WEST VANCOUVER

Location: UBC Lee Square /Bus Loop

Date: Jan. 29, 2025

Event type: Pop-Up & Intercept Survey

Time: 12:00 pm – 6:00 pm

Staffing:

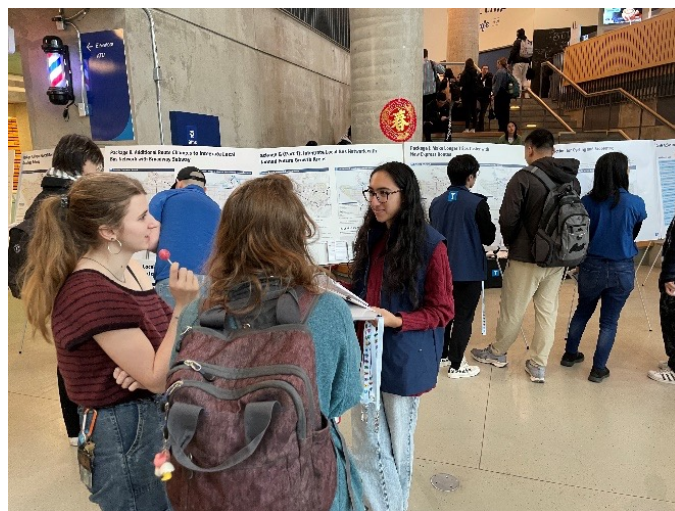
TransLink: Iona Bonamis / Drew Ferrari / Cormac Chiu/ Chris French / Adam Lougheed

CityHive: Josh / Sryia / Myla / Demetria / Vicky

Total number of engagement touchpoints: 245 staff & students, including 35 at the bus exchange, 27 completed intercept surveys

NOTES:

- Presentation on UBC/West Vancouver proposals, active transportation
- Wallet card, tote bag, lanyards, bike lights, stickers
- Intercept survey conducted at AMS Nest, plaza area, and the UBC bus exchange



SUB-AREA: NEW WESTMINSTER

Location: New Westminster Public Library

Date: Feb. 11, 2025

Event type: Pop-Up

Time: 2:00 pm – 5:00 pm

Staffing:

TransLink: Chris French / Zachary Strom / Drew Ferrari / JuYoung Kim

CityHive: Angellet / Anu / Isabella / Felix

Total number of engagement touchpoints: 58

NOTES:

- Presentation boards on New West/Burnaby
- Set-up in library foyer, opposite circulation desk



SUB-AREA: VANCOUVER CENTRE/DOWNTOWN

Location: Mount Pleasant Community Centre

Date: Feb. 22, 2025

Event type: Pop-Up

Time: 10:00 am – 3:00 pm

Staffing:

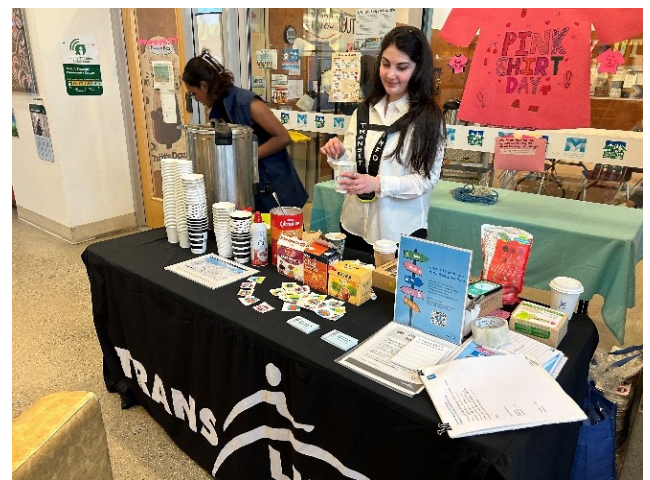
TransLink: Chris French / Andrew Picard / Drew Ferrari

CityHive: Timothy / Aniuva / Nour / Praveen / Raunag

Total number of engagement touchpoints: 165

NOTES:

- Presentation boards
- Set-up in public foyer, theme of “Come Spill the ‘T’” on transit
- CityHive developed their own event posters, and provided chai & hot chocolate, with cups carrying the QR code to the survey
- Poster set provided to VPL library staff and to community centre



Location: New Westminster Public Library
Date: March 9, 2025
Event type: Drop-in targeted to youth – in lower auditorium
Time: 11:00 am – 2:00 pm

Staffing:

TransLink: Chris French / Adam Loughheed / Drew Ferrari

CityHive: Anu / Isabella

Total number of engagement touchpoints: 21

NOTES:

- Presentation boards on New West/South Burnaby proposals, active transportation
- Wallet card, stickers
- 2 i-pads set up for participants to take survey live (no completions)
- 3x transit feedback notes received
- Tim Hortons coffee, muffins, Timbits

The graphic features a vertical signpost with five directional arrows pointing right. The arrows are colored green, pink, blue, purple, and orange from top to bottom. Each arrow contains a white icon and text: a person walking for 'How', a bicycle for 'Should', a bus for 'We', a train for 'Get', and a car for 'There?'. To the right of the signpost, the text reads: 'Burrard Peninsula Area Transport Plan', 'Youth-led drop-in workshop at New Westminster Public Library', 'Come have your voice heard about potential bus service changes in New Westminster in an accessible, safe space', 'SUNDAY, MARCH 9, 2025 11AM-2PM', and 'Register here:'. Below the text is a QR code with a blue 'T' logo in the center. At the bottom are the CityHive and TransLink logos.

Burrard Peninsula Area Transport Plan

Youth-led drop-in workshop at New Westminster Public Library

Come have your voice heard about potential bus service changes in New Westminster in an accessible, safe space

SUNDAY, MARCH 9, 2025 11AM-2PM

Register here:

CityHive **TRANS LINK**

