Burrard Peninsula
Area Transport Plan Engagement
Summary Report
Phase 2
Appendix B –
Social Media





# **Buzzer blog post**



TransLink news, commentary, and behind-the-scenes stories.

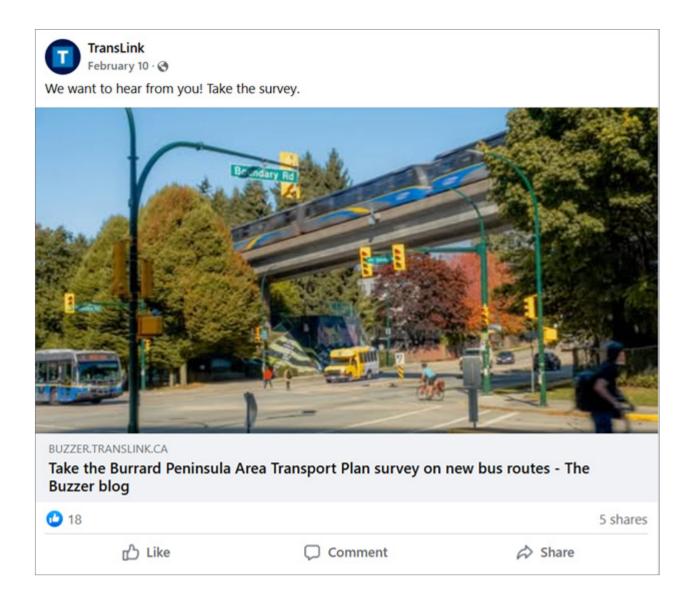


### Take the Burrard Peninsula Area Transport Plan survey on new bus routes

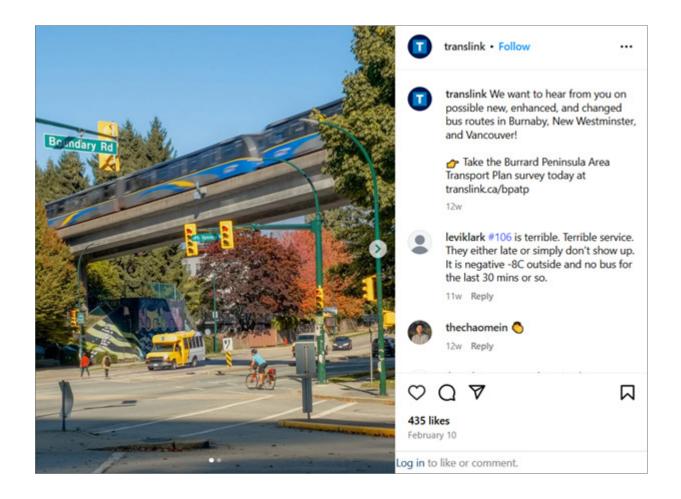
February 10, 2025 | In What's News | By Allen Tung



## **Facebook post**



# **Instagram post**



## LinkedIn post



We're asking customers for feedback on possible new, enhanced, and changed bus routes in Burnaby, New Westminster, and Vancouver. Take the Burrard Peninsula Area Transport Plan survey!



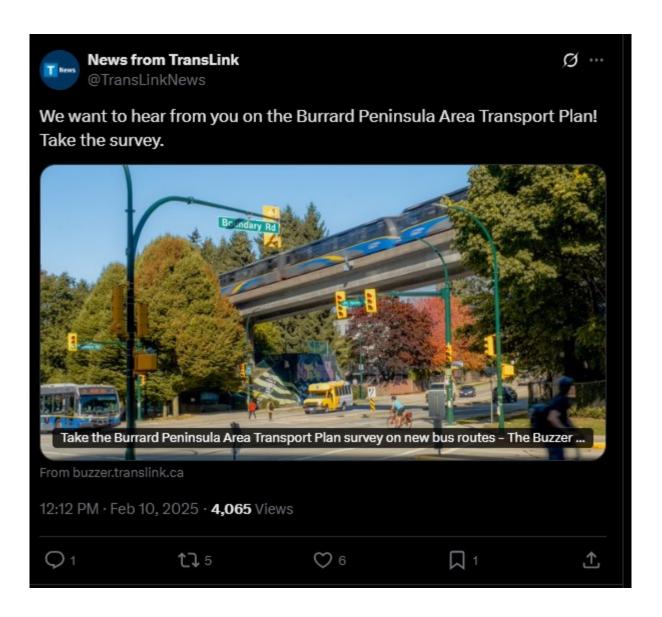
Take the Burrard Peninsula Area Transport Plan survey on new bus routes - The Buzzer blog

buzzer.translink.ca

CO Drew Ferrari and 27 others

2 comments · 6 reposts

### X post



### **Social Media Kit**

### **Burrard Peninsula Area Transport Plan**

Social Media Kit



#### ABOUT THE BURRARD PENINSULA TRANSPORT PLAN (BP ATP)

We're inviting people who live, work or play in, or travel through Burnaby, New Westminster, Vancouver, the University of British Columbia, and the University Endowment Lands to take part in public engagement for the <u>Burrard Peninsula Area Transport Plan!</u>

Take a survey on possible new, enhanced, and changed bus routes — including an express bus network. It's open until March 9 at <a href="mailto:translink.ca/bpatp">translink.ca/bpatp</a>.

#### **DRAFT SOCIAL MEDIA POSTS**

- TransLink wants to hear from you on possible new, enhanced, and changed bus routes! Take the Burrard Peninsula Area Transport Plan survey today at translink.ca/bpatp.
- Have your say on possible new bus routes! Take TransLink's Burrard Peninsula Area
  Transport Plan survey and help shape the future of transit in your community. Visit
  translink.ca/bpatp today!
- TransLink's proposing new express bus routes for popular routes! Share your feedback by taking the Burrard Peninsula Area Transport Plan survey. It's open until March 9. Visit translink.ca/bpatp now!
- Help improve transportation! Take TransLink's Burrard Peninsula Area Transport Plan survey and let them know what to prioritize for the Major Bikeway Network. The survey closes on March 9: translink.ca/bpatp
- Share your thoughts on a proposed new route for Stanley Park from TransLink by taking the Burrard Peninsula Area Transport Plan survey. Visit translink.ca/bpatp today! The survey closes on March 9.
- Have your say! Take the Burrard Peninsula Area Transport Plan survey and help TransLink prioritize future transit and transportation investments. Take the survey at translink.ca/bpatp by March 9.



### Social Media Kit continued

### **Burrard Peninsula Area Transport Plan**

Social Media Kit



#### **GRAPHICS**

Available in 1:1, 4:5, 9:16 and 16:9 ratio.



Download files here.

#### TRANSLINK'S SOCIAL MEDIA

X: @TransLink

Facebook: <u>@TransLink</u>
Instagram: <u>@TransLink</u>
LinkedIn: <u>@TransLink</u>

#### **QUESTIONS?**

About the Burrard Peninsula Area Transport Plan: areatransportplanning@translink.ca

About the Social Media Kit: thebuzzer@translink.ca

